



上海大学—悉尼工商学院办学情况介绍





上海大学 悉尼工商学院

SILC BUSINESS SCHOOL, SHANGHAI UNIVERSITY

上海大学-悉尼工商学院

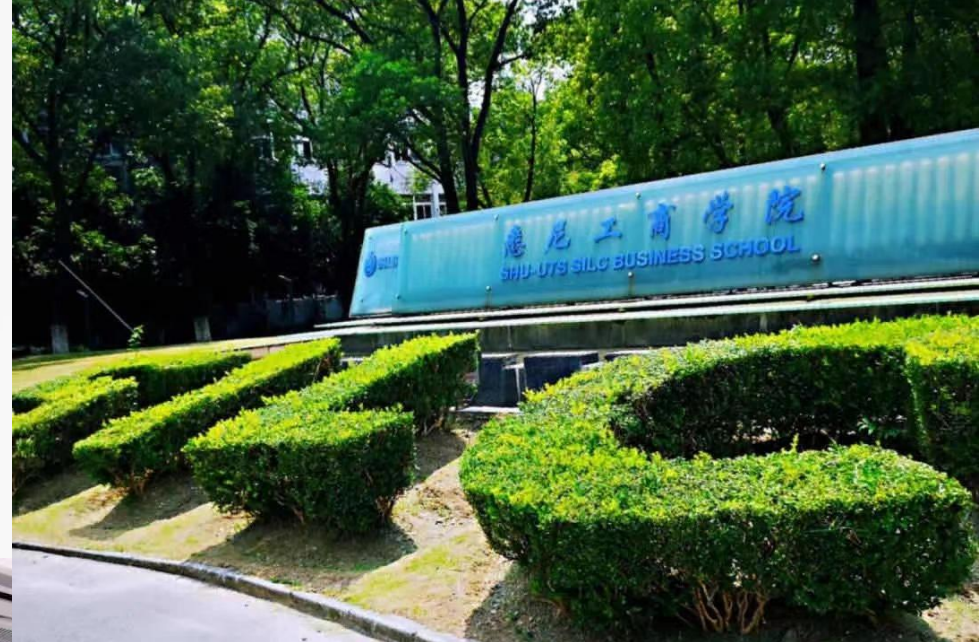
- 成立于**1994**年，是国内成立最早，声誉卓著的中外合作商学院。
- **2020**年初通过**AACSB**国际精英商学院认证，办学质量跨入全球商学院前**5%**。
- 每年有约**25%**毕业生进入世界**500**强企业和四大会计师事务所工作，约**10%**毕业生前往国内**985**、**211**高校读研，约**40%**赴海外一流大学留学深造（其中近一半学生申请到世界**TOP50**大学）。





上海大学 悉尼工商学院
SILC BUSINESS SCHOOL, SHANGHAI UNIVERSITY

上海大学嘉定校区就读，
校园学生人数近1万名，
环境优美，交通便利。





上海大学 悉尼工商学院

SILC BUSINESS SCHOOL, SHANGHAI UNIVERSITY

校园一角





上海大学悉尼工商学院
SILC BUSINESS SCHOOL, SHANGHAI UNIVERSITY

教育部认可— 中外合作办学机构和中外 合作办学项目



中华人民共和国教育部

中外合作办学

Chinese-Foreign Cooperation in Running Schools

监管工作信息平台

2021年12月19日 星期天

平台首页

审批信息 重要发布 学历认证 质量评估 投诉举报 热点问答 教育资源 注意事项
策法规 省市监管 关于我们

教育部予以资格认定的中外合作办学单位

上海大学悉尼工商学院 (SILC Business School, Shanghai University)

机构名称	上海大学悉尼工商学院 (SILC Business School, Shanghai University)	机构属性	不具有法人资格
机构住所	上海市嘉定区城中路20号	法定代表人	刘昌胜
中外合作办学者	中方: 上海大学	校长或主要行政负责人	龚思怡
	外方: University of Technology, Sydney, Australia (澳大利亚悉尼科技大学)	合作办学者是否要求取得合理回报	否
办学层次和类别	本科学历教育, 外国学士、硕士学位教育	学制	本科: 4年; 外国硕士学位教育: 2年
办学规模	3500人 (计划内2200人, 计划外1300人)	招生起止年份	本科学历教育或外国学士学位教育: 2012年—2034年 (每年1期); 外国硕士文凭教育: 2015-2034年 (每年1期)
招生方式	纳入国家普通高等教育招生计划/自主招生 (招生标准应当不低于澳大利亚悉尼科技大学在澳大利亚的标准)		
开设专业或课程	本科: 工商管理 (120201KH)、国际经济与贸易 (020401H)、信息管理与信息系统 (120102H)、金融学 (020301KH); 外国硕士学位教育: 工程管理硕士、金融硕士		
颁发证书	中方: 本科学历教育: 普通高等教育本科毕业证书、学士学位证书; 外国学士学位教育: 无 外方: 本科学历教育或外国学士学位教育: Bachelor of Business (商学学士学位证书); 外国文凭教育: Diploma of Business (商务文凭证书); 外国硕士学位教育: Master of Engineering Management, Master of Finance		
审批机关	教育部		

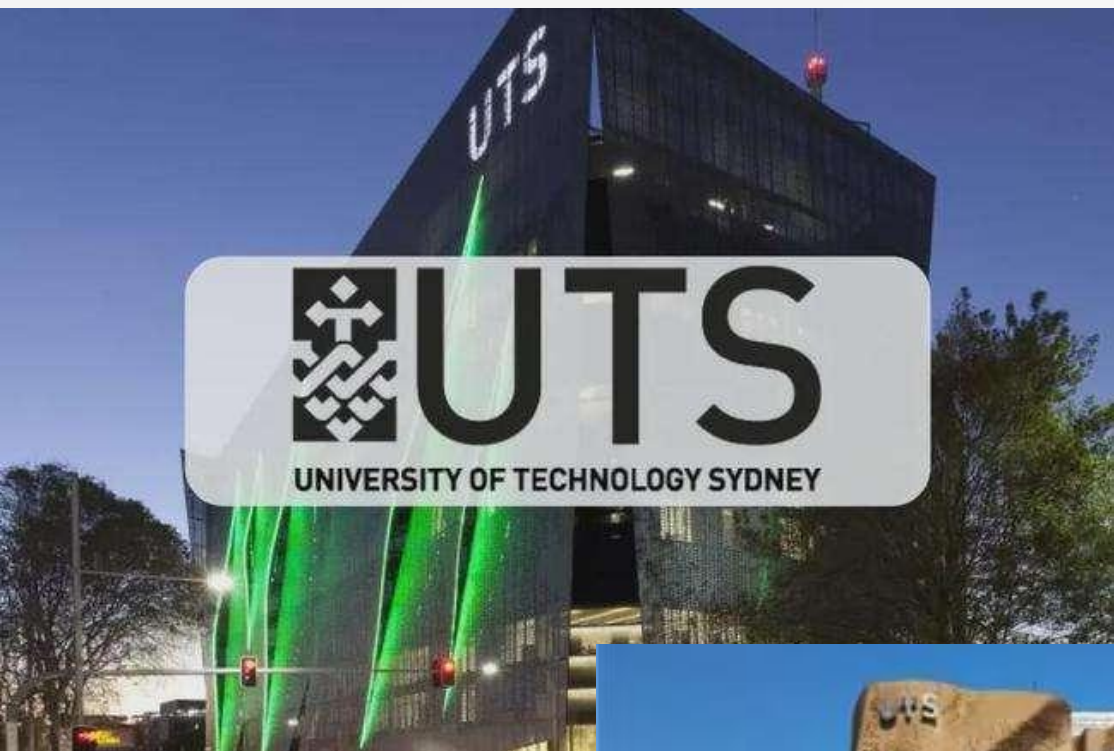


SILC

上海大学 悉尼工商学院

SILC BUSINESS SCHOOL, SHANGHAI UNIVERSITY

合作院校 悉尼科技大学UTS QS133





悉尼科技大学 (UTS)

University of Technology Sydney

在2020年QS世界大学排名中，悉尼科技大学获评世界五星级高校，位列全球第133位，在QS校龄低于50年的世界年轻高校中，排名全球第8，全澳第1。



4+0模式澳大利亚悉尼科技大学 (UTS) University of Technology Sydney

学生无需出国，在国内完成4年本科学习即可获得外方悉尼科技大学的学位证书。

- 无需语言成绩
- 无需雅思托福
- 无需高考成绩





4+0项目(四年全部在国内) - 专业设置

专业	科类	学位授予学校	颁发学位	招生人数
工商管理	文	悉尼科技大学	商学学士学位	238人
国际经济与贸易	文	悉尼科技大学	商学学士学位	

- 国际经济与贸易专业最早开设的中澳合作专业，2020年获批国家级一流本科专业建设点
- 工商管理专业2019年获批国家级一流本科专业建设点
- 前两年不需要选专业



4+0 工商管理专业

核心课程:

- 数字化营销
- 数字化组织发展
- 人工智能与管理创新
- 新零售管理
- 管理与组织
- 国际市场营销
- 管理咨询
- 全球战略管理
- 人力资源管理
- 全球运营与供应链管理
- 创新与小企业管理
- 商业洞察与创新
- 财务管理
- 企业决策模拟
- 消费者行为学
- 管理技巧
- 公司治理
- 服务营销
- 社会心理学
- 技术创新管理
- 管理哲学



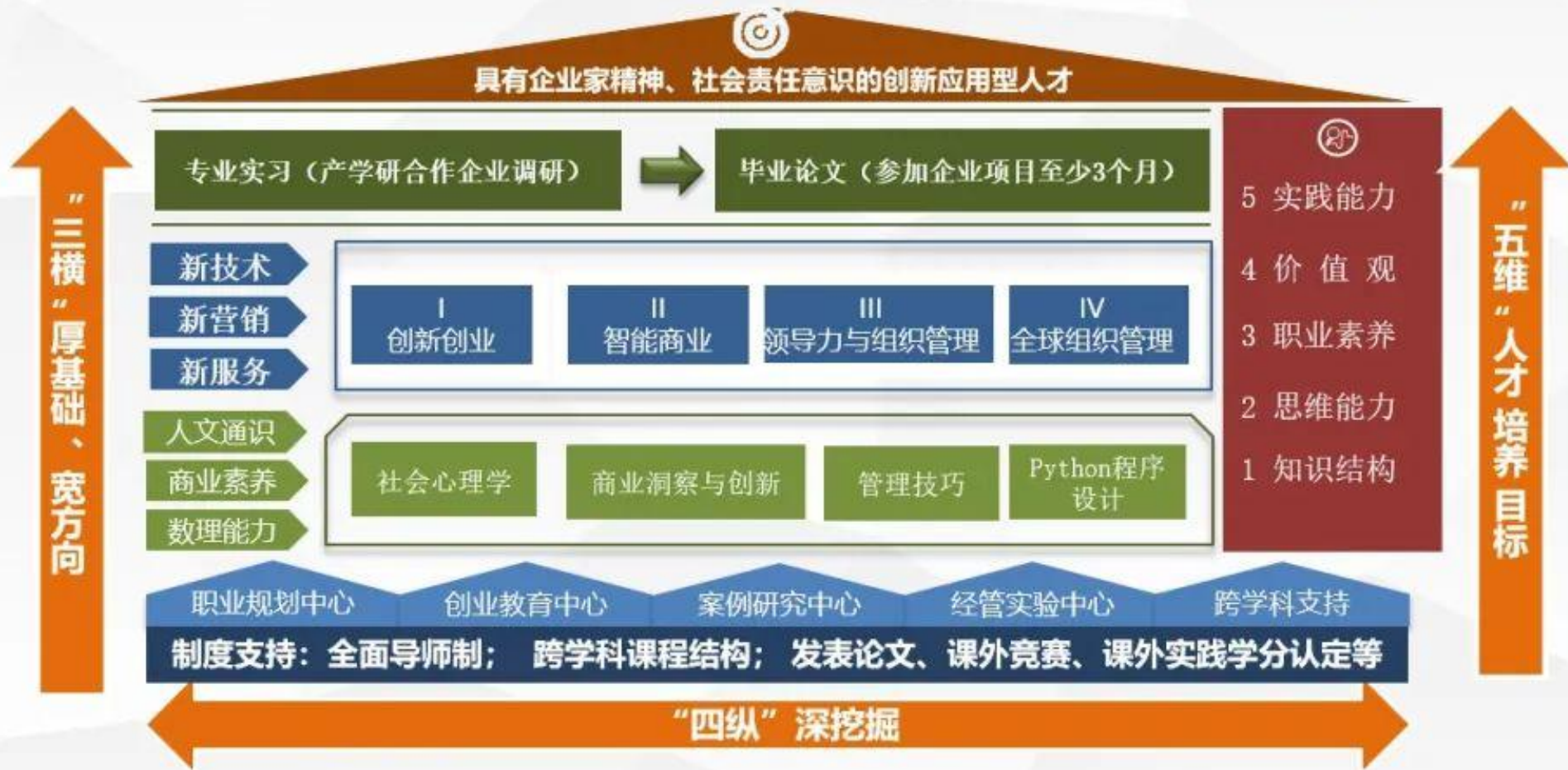
上海大学 悉尼工商学院
SILC BUSINESS SCHOOL, SHANGHAI UNIVERSITY

4+0 工商管理专业



SILC 上海大学 悉尼工商学院
SILC BUSINESS SCHOOL, SHANGHAI UNIVERSITY

工商管理 培养体系



“三横 - 四纵 - 五维度” 立体人才培养体系



4+0 国际经济与贸易

核心课程:

- 微观经济学
- 宏观经济学
- 国际经济学
- 城市与区域经济学
- 产业组织学等专业基础课程
- 国际贸易实务
- 跨境电商与数字贸易
- 国际组织与全球经济治理
- 出口商品展销与交易谈判
- 国际商务
- 服务贸易与规则等专业特色课程
- 国际金融学
- 投资分析
- 股票交易分析
- 会计学
- 国际财务管理
- 国际市场营销概论等专业拓展课程



4+0 国际经济与贸易专业



国际经济与贸易 培养体系



课程体系

	课内	课外
基础能力	专业英语类	丰富的课程材料和扩展内容
	高等数学	
	数理统计	
	计量研究方法	
经济素养	经济学基础	案例研究与分析 经济环境变化趋势 实际问题的解决
	宏观经济学	
	微观经济学	
	区域经济学	
贸易技能	国际贸易理论与实务	线上展销会 国际贸易实践模拟系统 相关企业走访调研 社会实践项目 国际贸易专业竞赛
	跨境电商与数字贸易	
	国际结算	
	服务贸易与规则	
	投资分析	
	国际组织与全球经济治理	
专业拓展	会计类	金融前沿知识
	国际金融学	
	供应链金融	
	管理技能类	
综合素质	商业洞察与创新	导师制课外研究项目应用
	市场营销类	

运行体系

社会实践
科研项目
专业学术竞赛
创新创业
企业调研
学术讲座
国际合作项目
企业实践基地
双向学习交流

保障体系

国际名师	组织保障
本土资深教师	
行业专家	
辅导员	
学生	
导师引导	制度保障
完善的课程体系	
教学跟踪与评价	
课内外充分结合	
专业实践机会	
前沿的课程内容	资源保障
强大的师资队伍	
模拟实践系统	



毕业证、认证

澳大利亚 悉尼科技大学UTS 学士学位 毕业证样本



On the recommendation of the Academic Board and
by the authority of the University Council



has today been admitted to the degree of
Bachelor of Business

Catherine Hampton

Chancellor

James

Vice-Chancellor



The Seal of the University is affixed this twenty-first day of March 2019



教育部留学服务中心

国外学历学位认证书

Chinese Service Center for Scholarly Exchange (CSCSE)

20172

认证书样本



教育部留学服务中心
Chinese Service Center for Scholarly Exchange

国外学历学位认证书

教留服认合澳[2018] 号

女，中国国籍，出生于1996年 月 日。
在 **上海大学悉尼工商学院** 学习上海大学与澳大利亚悉尼科技大学 (University of Technology, Sydney) 合作开设的国际经济与贸易专业，于2018年5月获得悉尼科技大学颁发的商学学士学位证书。

经核查，所就读中外合作办学机构系依法获准设立，其所获学士学位证书表明其具有相应的学历。



注：本认证书仅对国（境）外教育机构颁发学历学位（文凭）证书的合法性、真实性及层次进行评估认证，详见《教育部留学服务中心国（境）外学历学位认证评估办法》。





中外双重注册学籍

- 学生在教育部注册学籍：

学生入学后上报国家教育部国际合作与交流司及教育部教育涉外监管信息网备案注册。

- 学生同时注册外方学籍：

学生一入学即在合作外方院校注册，同时是外方合作院校及上海大学悉尼工商学院正式注册学生。

中华人民共和国教育部

中外合作办学

监管工作信息平台

Chinese-Foreign Cooperation in Running Schools

学历学位证书认证注册信息查询结果

查询日期：2020-04-19

学生信息				
学号	姓名	性别	出生地	证件号码
19		女	上海市	31
机构/项目名称	上海大学悉尼工商学院			
机构/项目编号	MOE31AUA02DNR199400910			
入学专业或方向	待定			
入学年份	2019			
学历层次	本科/学士			
招生方式	非全国统招			
拟颁发境外证书	本科学历教育或外国学士学位教育：Bachelor of Business (商学学士学位证书)；外国文凭教育：Diploma of Business (商务文凭证书)；外国硕士学位教育：Master of Engineering Management, Master of Finance			

[返回查询](#)



文凭优势：国际认可、通用

- 1) 报考国外大学研究生不用考试，只提供成绩单和毕业证即可；
- 2) 澳大利亚所有大学对我院毕业生均免雅思；
- 3) 就读英国、澳大利亚等英联邦国家大学研究生，可免修部分课程；



入学流程 - 自主招生考试

- 参加学校自主招生笔试考试
- 笔试科目：英语、文理综合
- 通过笔试的学生，将在**5**个工作日内预约面试，并参加综合素质面试
- 根据笔试与面试综合测评成绩择优录取
- 直录资格学生直接发放《录取通知书》
- 未达到直录资格的考生，将根据招生录取实际情况，在不低于悉尼科技大学在澳大利亚录取标准的考生中择优发放《有条件录取通知书》
- 学费 **4.9**万元 / 学年



入学流程 - 政策性扩招

招生对象:

- 已获得海外大学录取通知书，但因疫情影响无法继续前往海外大学学习的中国籍学生
- 应届高中毕业生
- 雅思**5.0**以上或托福、多领国对应标准成绩





录取通知书样本



报到通知将于8月上旬寄送，届时请注意查收。

您的缴费成功，将于7月下旬为您邮寄报到通知，请注意查收。

通知公告



姓名: 冯唯
报名号: 195707
性别: 女
报名志愿: 悉尼科技大学学士学位项目(4+0)
民族: 汉族
身份证号: 310106195707070707

2019级4+0录取

[个人信息修改](#) [密码维护](#) [注销系统](#)

考试成绩

报名号	姓名	考试科目	考试成绩
195707	冯唯	听力	16.5
		阅读	17
		写作	18
		综合知识	14
		口试	7.74
		综合总分	73.24

录取情况

录取状态	录取项目	预录取项目	上传操作	退款	奖学金
已录取	悉尼科技大学学士学位项目(4+0)		汇款单审核通过		新生奖学金申请

通知书

报名号	姓名	EMS单号	状态	备注
195707	冯唯	10502023462... / 10519023823	已发送	

注册报到



告知函

尊敬的考生:

您好!

祝贺您已被我院悉尼科技大学学士学位项目录取。

请于2020年5月31日前登录以下链接

<https://jinshuju.net/f/LL5LOT> 或扫描以下二维码上传预

毕业证明

(https://pan.baidu.com/s/15Brb4t79E1AcGRwJ_tSmzg (提

取码: 2rqc) 可下载预毕业证明模板)。通过预审后, 我院

将于2020年6月为您邮寄就读项目的《入学须知》、《缴费

报名号

195707

姓名

冯唯

身份证号

310106195707070707

移动电话

181****9558

听力

12

阅读

14

写作

15

口试

7.2

2020级4+0录取

综合知识

10.5

附加

综合分

58.7

报名号

21

姓名

余

性别

男

身份证号

360711

移动电话

139****0614

录取结果

悉尼科技大学学士学位(4+0)

详情

亲爱的考生, 您好,
经我院入学笔试和面试综合评定, **您被我院悉尼科技大学学士学位(4+0)正式录取。**
请于2021年6月25日中午12点前登录以下链接
<https://jinshuju.net/f/gcywem> 上传高中毕业证(或预毕业证明)和高中成绩单(预毕业证明模板下载链接: <https://pan.baidu.com/s/1YuCy7TLtY5Mc9HSsj70Rg> 提取码(u3xf); 高中成绩单请上传三年高中各科成绩并加盖学校公章。)通过预审后, 我院将随即为您邮寄就读项目的录取通知书和《入学须知》, 届时敬请查收。逾期未上传预毕业证明或未通过预审的考生我院不再予以保留录取资格。

奖学金

祝贺您被我院项目录取并达以下条件:
每场招生入学考试成绩前2%者(由招生办公室认定)。荣获新生奖学金, 奖学金金额6000元。谨向您表示祝贺!
请于2021年9月开学第一周至我院招生办公室办理后续手续。若未报到, 则此通知自动失效。

备注

1) 新生应在报到时持有2021年颁发的各省、自治区、直辖市教育厅(教委)印制的全日制普通高中毕业证书(不含同等学力)。2) 招生咨询电话: 021-69980001/021-69980020 咨询邮箱: marketing_silc@department.slu.edu.cn 或通过官方QQ答疑群进行咨询。

21年上大悉商录取!



考试题型

1. 招生项目入学测试综合测评满分 **100** 分，其中英语笔试成绩 **66** 分，文理综合知识考试成绩 **25** 分，英语口语成绩 **9** 分；
2. 英语笔试部分包括**听力、语法、阅读、写作四大模块**，参照国内外通用英语（如雅思和高考英语等）的考试形式，总分 **66** 分直接计入综合测评分；
3. 口试部分主要测评考生英语口语表达与交流能力，人机对话形式，总分 **9** 分，直接计入综合测评分；
4. 文理知识综合测试总分 **25** 分，直接计入综合测评分。

READING TEST

Part I: Questions 1-10 (5pts = 0.5 pt * 10)
Choose the correct letter: A, B, C or D and write your answers on the answer sheet.

1. It is important _____ you to get there in time.
A. that
B. for
C. of
D. whether
2. I must go now. I promised _____ late.
A. not being
B. not to be
C. to not be
D. I would be
3. There are millions of stars in _____.
A. space
B. a space
C. the space
D. spaces
4. When _____ invented?
A. was telephone
B. were telephones
C. were the telephones
D. was the telephone
5. I would rather not part with the paintings than _____ them to someone who does not appreciate them.
A. sell
B. sold
C. to sell
D. selling
6. Paul felt sick because he had eaten _____ sweets.
A. well enough
B. not enough
C. too much
D. too many
7. I don't like this film. _____, I don't have time.
A. However
B. Besides
C. Therefore
D. For one reason

SILC BUSINESS SCHOOL, SHANGHAI UNIVERSITY
2021 SAMPLE TEST

LISTENING TEST

Part I: Listen to a long conversation and answer questions 1-4 (4 points = 1pt. *4)

1. What problem are the speakers discussing?
A. Part of the dried mushrooms have gone bad.
B. The dried mushrooms don't arrive on time.
C. Part of the dried mushrooms aren't inspected.
D. The dried mushrooms are lost during the shipment.
2. Why have the mushrooms enjoyed a good reputation?
A. They are exported for years.
B. They have good after-sale services.
C. They are high-class products.
D. They are well inspected before sale.
3. What may be the main cause of the damage?
A. The long period of the shipment.
B. The way to pack the goods.
C. The external conditions of the goods.
D. The improper way to dry the goods.
4. What measures will the man take according to the conversation?
A. He will further examine the cause of the problem.
B. He will ensure the quality of the mushrooms.
C. He will take action to change the goods.
D. He will report the problem to his supervisors.

Part II: There are two sections in this part. Listen to the recordings and answer questions 1-20. (20points = 1pt.*20)

SECTION 1 (Questions 1-10)

Questions 1-3 Choose the correct letter: A, B or C

Example
Seb's course looks like it will be
A. too difficult
B. too easy
C. enjoyable

1. Some of Lydia's classmates
A. are going into town later.
B. have already been into town.
C. haven't got time to go out



2017-2021 样题

VOCABULARY & READING

Part I VOCABULARY & GRAMMAR [10 marks]

Section A. Choose the best answer from A, B, C or D and mark your answer on the answer sheet. [0.5 mark for each question]

- Could you try to _____, in detail, the procedures that you used in the operation?
A. subscribe B. prescribe C. describe D. scribe
 - After one-month preparation, the United States began to _____ war against terrorists.
A. claim B. reclaim C. proclaim D. declaim
 - Many people at that time believed that spices help preserve food; however, Hall found that many marketed spices were _____ bacteria moulds and yeasts.
A. abundant with B. lack of C. active against D. protected from
 - The troops have been _____ over the entire war zone.
A. distributed B. attributed C. contributed D. paid tribute
 - We will only _____ you if you do not complete the training period satisfactorily.
A. degrade B. upgrade C. grade D. downgrade
 - If your sense of smelling is very _____, you may be blindfolded and still be able to recognize materials merely by sniffing.
A. acute B. cute C. accurate D. sensible
 - He had a genuine flair for _____ and soon had a brilliant career working for the World Bank.
A. comment B. commerce C. command D. complex
 - The research scholar performed the experiments with _____ and finally succeeded.
A. perfection B. diligence C. dilemma D. consensus
 - The library is one of the largest libraries in the world and books in it are too _____ to enumerate.
A. numerical B. numeral C. numerous D. numerable
 - Refrigeration and improved transportation allow people to eat _____ meat and vegetables daily.
A. flesh B. fresh C. flash D. flush
- Section B. Choose the best answer from A, B, C or D and mark your answer on the answer sheet. [0.5 mark for each question]
- His parents wouldn't let him marry anyone _____ family was poor.
A. of whom B. whom C. of whose D. whose
 - What I want to know is _____ he likes the gift given by us.
A. that B. if C. whether D. /
 - The flower is dead. I _____ it more water.
A. will give B. must give C. should have given D. would have given
 - Parents are taught to understand _____ important education is to their children's future.
A. that B. how C. such D. so
 - The film had already been on for quite some time when we _____ at the New theatre.

ENGLISH SPEAKING TEST

Format

The Speaking module last 6-10 minutes, and consists of an introduction section plus three parts.

Marking

Candidates are marked on four criteria:

- Fluency and coherence
- Lexical resources (vocabulary)
- Grammatical range and accuracy
- Pronunciation

These four are equally important to your score, i.e. weight 25% each, and all four criteria are assessed throughout the interview

Sample Speaking Test

Part 1: Do you like listening to music?

Part 2: Describe a book you like.

Part 3: What is your ideal job?

PART 2 (15 points)

Section 1 Questions 1-10 (5points = 0.5 point *10)

Questions 1-6

Complete the notes below.

Write **NO MORE THAN TWO WORDS AND/OR A NUMBER** for each answer.

Customer's name: Igor Petrov
 Length of holiday: 1. _____
 Will pay up to £2. _____
 Told him about 3. _____ for advance payments
 Needs quote for 4. _____ during holiday
 Requires 5. _____ on plane
 Must check if he needs a 6. _____

Questions 7-10

Complete the table below.

Write **ONE OR TWO WORDS** for each answer.

	Eco-holidays		
	type of holiday	accommodation	advantage
Dumbarton Tablelands	watching animals	house in a 7. _____	close to nature
Bago Nature Reserve	live with a 8. _____	village house	learn about way of life
San Luis Island	working in a 9. _____	hostel	holiday location without 10. _____

Section 2 Questions 1-10 (10 points = 1 point *10)

Questions 1-5

Choose the correct letter A, B or C.

- According to Debbie, why do some people fail to eat a balanced diet?
A. They don't know how to cook.
B. They don't have enough time to cook.
C. They don't feel hungry enough to cook.
- Debbie recommends that staff should keep fit by
A. using a gym.
B. taking up a new sport.
C. changing some daily activities.
- Which benefit of exercise does Debbie think is most important?
A. It helps you sleep.
B. It keeps your heart healthy.
C. It improves mental skills.

Reading Test

Part I: Questions 1-20 (10 points = 0.5 pt * 20)

Choose the correct letter: A, B, C or D and write your answers on the answersheet.

- Jim said that he _____ the story at all.
A. would not like B. liked C. liked D. would like
- How many from your team entered the contest?
— _____ but one.
A. Some B. Any C. All D. Many
- The American dream doesn't come to those who fall _____.
A. sleeping B. sleep C. asleep D. slept
- It's always difficult being in a foreign country, _____ if you don't speak the language.
A. extremely B. naturally C. basically D. especially
- I apologize if I _____ you, but I assure you it was unintentional.
A. offend B. had offended C. should have offended D. might have offended
- Mr. Smith, who is a respectable person the community, likes to make friends. Our history teacher is _____.
A. a friend of him B. a friend of his C. the friend of him D. the friend of his
- John would have paid _____ for the jacket had the salesman insisted because he really loved its color and style.
A. twice as much B. much as twice C. two times more D. as much twice
- All the papers that have been completed by the graduate students are known _____ to Prof. Smith, who is the acting head of the department.
A. having been handed in B. to be handed in C. being handed in D. to have been handed in
- The price of the flat in the housing estate located in the center of Shanghai must be very _____.
A. high B. expensive C. huge D. big
- Your red coat looks so good. It stood out clearly _____ the snow.
A. across B. against C. through D. over
- It's raining heavily. The students have to stay in the classroom, _____ they?
A. have B. do C. haven't D. don't

LISTENING TEST

Part I: Listen to a long conversation and answer questions 1-4 (4 points – 1pt. *4)

- What problem are the speakers discussing?
A. Part of the dried mushrooms have gone bad.
B. The dried mushrooms don't arrive on time.
C. Part of the dried mushrooms aren't inspected.
D. The dried mushrooms are lost during the shipment.
- Why have the mushrooms enjoyed a good reputation?
A. They are exported for years.
B. They have good after-sale services.
C. They are high-class products.
D. They are well inspected before sale.
- What may be the main cause of the damage?
A. The long period of the shipment.
B. The way to pack the goods.
C. The external conditions of the goods.
D. The improper way to dry the goods.
- What measures will the man take according to the conversation?
A. He will further examine the cause of the problem.
B. He will ensure the quality of the mushrooms.
C. He will take action to change the goods.
D. He will report the problem to his supervisors.

Part II: There are two sections in this part. Listen to the recordings and answer questions 1-20. (20points = 1pt.*20)

SECTION 1 (Questions 1-10)

Questions 1-3 Choose the correct letter. A, B or C

Example

Seb's course looks like it will be

A. too difficult

B. too easy

C. enjoyable

- Some of Lydia's classmates
A. are going into town later.
B. have already been into town.
C. haven't got time to go out



毕业生就业

毕业生海内外优质就业

- 毕业生就业优势多
- 空间大
- 质量高
- 竞争力强



毕业生就业

毕业生海内外优质就业

2020年,因疫情造成经济增速趋缓带来的巨大压力下,学院依然取得了就业率**98.66%**,签约率**88.07%**的可喜成绩

其中**24.55%**的毕业生成功进入了世界**500**强企业及四大会计师事务所工作。

毕业与就业

2019年,我院**就业率100%**,**签约率91.45%**



2019年悉尼工商学院本科毕业生就业单位性质分析



2019年悉尼工商学院本科毕业生出国留学情况

(TOP50大学: 斯坦福大学、美国哥伦比亚大学、约翰霍普金斯大学、新加坡国立大学、南洋理工大学、帝国理工大学、伦敦国王学院、伦敦政经学院、澳洲国立大学、悉尼大学等)

学生有保研推免资格吗？ 可以在国内考研吗？

- 悉尼工商学院和上海大学其他学院一样具有保研推免名额
- 每年学院有约**50**名同学在国内升学读研
- 其中不乏**北京大学、清华大学、复旦大学、交通大学、浙江大学、南京大学、中国科技大学、中国人民大学、同济大学、上海财经大学**等国内知名高校。





上海大学 悉尼工商学院

SILC BUSINESS SCHOOL, SHANGHAI UNIVERSITY

